What is claimed is:

- A flexible carrying implement comprising a laminate web comprising:
  - a) a first web:
  - a second web joint to said first web in a face-to-face relationship at a plurality of discrete bond sites, the first and second webs forming an interior region therebetween:
  - c) said bond site defining an elongated melt weakened region having an aspect ratio of at least about 2 and having a longitudinal axis oriented in a first direction and a transverse axis oriented in a second direction orthogonal to said first direction; and
  - a third material involved in said discrete bond sites and substantially filling said interior region.
- 2. A medical application comprising a laminate web comprising:
  - a) a first web;
  - b) a second web joint to said first web in a face-to-face relationship at a plurality of discrete bond sites, the first and second webs forming an interior region therebetween:
  - c) said bond site defining an elongated melt weakened region having an aspect ratio of at least about 2 and having a longitudinal axis oriented in a first direction and a transverse axis oriented in a second direction orthogonal to said first direction; and
  - a third material involved in said discrete bond sites and substantially filling said interior region.
- 3. A kitchen or bathroom implement comprising a laminate web comprising:
  - a) a first web:
  - a second web joint to said first web in a face-to-face relationship at a plurality of discrete bond sites, the first and second webs forming an interior region therebetween:
  - c) said bond site defining an elongated melt weakened region having an aspect ratio of at least about 2 and having a longitudinal axis oriented in a first direction and a transverse axis oriented in a second direction orthogonal to said first direction; and
  - a third material involved in said discrete bond sites and substantially filling said interior region.

- A decorative covering comprising a laminate web comprising:
  - a) a first web:
  - a second web joint to said first web in a face-to-face relationship at a plurality of discrete bond sites, the first and second webs forming an interior region therebetween:
  - c) said bond site defining an elongated melt weakened region having an aspect ratio of at least about 2 and having a longitudinal axis oriented in a first direction and a transverse axis oriented in a second direction orthogonal to said first direction; and
  - a third material involved in said discrete bond sites and substantially filling said interior region.
- 5. A home accent item comprising a laminate web comprising:
  - a) a first web;
  - b) a second web joint to said first web in a face-to-face relationship at a plurality of discrete bond sites, the first and second webs forming an interior region therebetween:
  - c) said bond site defining an elongated melt weakened region having an aspect ratio of at least about 2 and having a longitudinal axis oriented in a first direction and a transverse axis oriented in a second direction orthogonal to said first direction; and
  - a third material is involved in said discrete bond sites and substantially filling said interior region.
- 6. A pet industry article comprising a laminate web comprising:
  - a) a first web:
  - a second web joint to said first web in a face-to-face relationship at a plurality of discrete bond sites, the first and second webs forming an interior region therebetween:
  - said bond site defining an elongated melt weakened region having an aspect
    ratio of at least about 2 and having a longitudinal axis oriented in a first
    direction and a transverse axis oriented in a second direction orthogonal to said
    first direction; and
  - a third material involved in said discrete bond sites and substantially filling said interior region.

- 7. A fabric or fabric backing comprising a laminate web comprising:
  - a) a first web;
  - a second web joint to said first web in a face-to-face relationship at a plurality of discrete bond sites, the first and second webs forming an interior region therebetween:
  - c) said bond site defining an elongated melt weakened region having an aspect ratio of at least about 2 and having a longitudinal axis oriented in a first direction and a transverse axis oriented in a second direction orthogonal to said first direction; and
  - a third material involved in said discrete bond sites and substantially filling said interior region.
- 8. An edible material comprising a laminate web comprising:
  - a) a first web;
  - a second web joint to said first web in a face-to-face relationship at a plurality of discrete bond sites, the first and second webs forming an interior region therebetween:
  - c) said bond site defining an elongated melt weakened region having an aspect ratio of at least about 2 and having a longitudinal axis oriented in a first direction and a transverse axis oriented in a second direction orthogonal to said first direction; and
  - a third material is involved in said discrete bond sites and substantially filling said interior region.
- 9. A bedding application comprising a laminate web comprising:
  - a) a first web;
  - b) a second web joint to said first web in a face-to-face relationship at a plurality of discrete bond sites, the first and second webs forming an interior region therebetween:
  - c) said bond site defining an elongated melt weakened region having an aspect ratio of at least about 2 and having a longitudinal axis oriented in a first direction and a transverse axis oriented in a second direction orthogonal to said first direction; and
  - a third material is involved in said discrete bond sites and substantially filling said interior region.